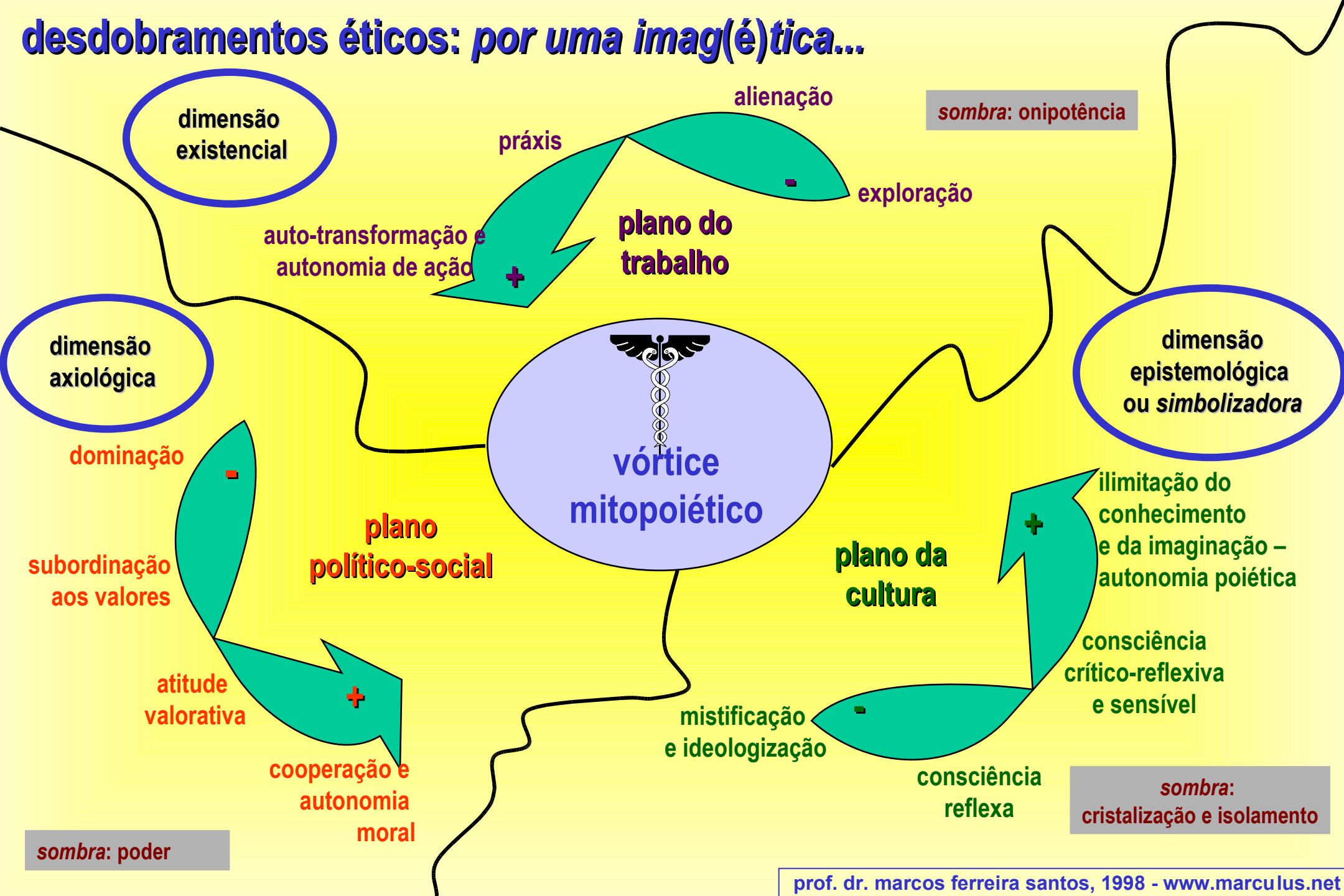desdobramentos éticos: *por uma imag(é)tica...*